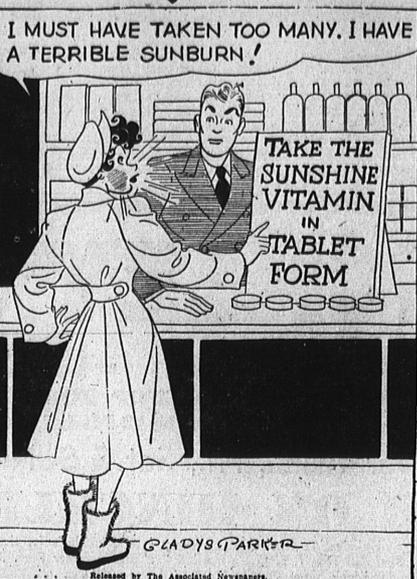


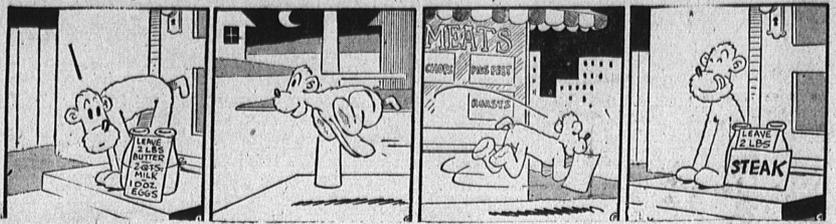
MOPSY by GLADYS PARKER



MOPSY by GLADYS PARKER



VIRGIL—Smart Dog



VIRGIL—Time To Hide Out



THEIR DIMES JOIN



HERE'S LINDA



Right or wrong? YOU BE THE JUDGE!



WHEN FATHER CALLED NEW YORK

How in a few short years, Long Distance has speeded service, improved clarity, lowered rates



1. Back in 1918 it was quite a thing to call long distance all the way across the country. Took a good set of lungs, too. In those days you had to use as much voice to talk long distance as you would in calling to another person eighty feet away across an open field.



2. Today it's just as easy to talk across the nation as it is to talk to someone just across the table from you. Continuous improvements in the telephone instrument you use, in telephone lines and cables, in voice-boosting equipment along the way, make a normal voice carry 3,000 miles or more with ease.

3. Rates have gone down amazingly. In 1918, Father paid about \$18.00 for the miracle of talking Coast-to-Coast. Worth it, too. By 1928, we'd been able to drop rates to about \$9.00 for a three-minute station daytime call. And today you can make the same call for just \$2.50, plus tax. Here's one of today's big bargains.

4. Takes less time today to get your connection. Now calls go through in an average of less than two minutes. These are just a few examples of the way telephone service grows in value... becomes a better buy. A local call still costs just a few pennies. Compared to other prices, telephone service is one of your biggest bargains today.

The Pacific Telephone and Telegraph Company

More than 70,000 people working together to furnish ever-better telephone service to the West

FOR Lower Food Costs

A&P Quality Meats... Absolutely No Inferior Grades Sold at A&P... Every Cut Guaranteed U.S. Graded "Choice or Good"

Table listing various meat products and prices: Skinned Hams 55¢, Frying Chickens 49¢, Beef Roast 41¢, Steaks 59¢, Prime Rib 63¢, Sliced Bacon 53¢, Link Sausage 49¢, Pienies 41¢, Hams 61¢, Spare Ribs 42¢, Boiling Beef 19¢.

Leave It to A&P to Have Scores of Quality-Famous Foods at Budget-Famous Prices!

Table listing various food products and prices: CATALINA TOMATOES 33¢, UTAH VALLEY RED PITTED CHERRIES 25¢, BRACH'S CHOCOLATE-COVERED VILLA CHERRIES 59¢, KERN'S TOMATO JUICE 22¢, MONA ENRICHED FLOUR 79¢, PINAFORE WHOLE CHICKEN 1.93, LIBBY HOMOGENIZED BABY FOODS 95¢, SWANSON CHICKEN FRICASSEE 59¢, BRACH'S VALENTINE TWIN-HEARTS ASSTD. CHOCOLATES 39¢.

A&P's Dairy Center Values...

Table listing dairy products and prices: Fresh Eggs 53¢, Tillamook Cheese 57¢, Margarine 25¢.

A&P Fresh Produce...

Table listing fresh produce and prices: POTATOES 43¢, AVOCADOS 25¢, Emperor Grapes 10¢, Yellow Onions 11¢.

A&P Super Markets

1330 EL PRADO Torrance

Table listing household products and prices: WHITE KING Soap 63¢, MERRILL'S RICH SUDS 31¢, CLOROX Bleach 25¢, Northern Tissue 19¢.

ONE DOLLAR DOUBLES ITS BUYING POWER

You

Southern Cal... PINK, WHITE Valentine's Day... Will you use Valentine's Day as an excuse to have a party? It's a very smart plan. And there are ever so many easy ideas for the food and the decorations.

VALENTINE Tasty tidbits crisp crackers, toast or fresh... Simply let the room temperature fork and mix it... Then the seas flavor spicy and miento or radish cent. Or keep it you add bits of...

LACY VALENTINE over these prettily because they joy them if they 1 C. shorte 1 C. sugar 3 eggs, beat 1 tsp. vanilla 3 C. sifted f 1 tsp. soda 2 tsp. cream 1 egg white 1 tsp. cold v Powdered Cream shorte Add well-beaten

BOBBY



The art of sp... may be compar... pin-making. Th... truth, wh... with as this p... to hand, one g... another a point... and put on the last the pin is c...

When Win La 1513 C

25th Year... FREE EST... on any si... best... A. W... 1639 22...